













Task 4









Participants were asked to pick images of architecture that they liked in the village and those that they do not like with a brief explanation of why they did or didn't like the images.

Brenchley






Reference Code / Image	Like	Reasons Given	Dislike	Reasons Given
8 	I	Traditional beautiful historic – represents village		
10 	I	Like this but needs parking		
12 	I	Low density good quality materials		
13 			I	Bad extension – weather board OK
15 			I	Terrible use of materials and fenestration
18 	I	Georgian simplistic design – nice recesses		






 <p>23</p>	1	Traditional but modern		
 <p>24</p>	1	Modern housing – traditional materials but not overwhelming interesting detail – lend themselves to starter homes/downsize homes	1	Too bright – trying too hard
 <p>25</p>			2	Disorganised – weatherboard OK Messy mismatched Bungalow with steps defeats point for disabled access
 <p>27</p>	1	Modern housing – traditional materials but not overwhelming interesting detail – lend themselves to starter homes/downsize homes	1	Windows too small
 <p>30</p>			2	Spartan – don't like long terraces Bland unimaginative








 <p>31</p>	1	Would like bungalows but not in this design style		
 <p>33</p>			1	Grey weatherboarding inappropriate
 <p>37</p>	1	Low density – good quality materials – interesting facade		
 <p>38</p>	2	Mixed style Modern housing – traditional materials but not overwhelming interesting detail – lend themselves to starter homes/downsize homes		
 <p>39</p>			1	Flat façade bad fenestration
 <p>40</p>			2	Not to be repeated – architecturally “unifacing” No character or quality
 <p>41</p>			1	Bland






42				2	Lacking character Utilitarian – lacking character
45				1	Too dark
46		1	Traditional tile hanging Kent gable end semi-detached – lower cost		
48		1	Pure architectural clarity		
51		1	Like Kentish style		
52		2	Lovely conversion of an old farm building Traditional reused		
56		1	Traditional weatherboard terraced low cost/affordable		
57		1	Modern take on traditional design	2	Modern Tudor should not be used in 2018 Mock Tudor – wrong bricks and tiles

Matfield

Reference Code / Image	Like	Reasons Given	Dislike	Reasons Given
1 	1	Weatherboarding white in local style – peg tile roof		
7 			3	Boring 60's
18 	1	Smaller more affordable for local young adults. Beautiful design		
19 	1	Lovely colour brick		
24 	4	Affordable. Looks good Like Kentish weatherboarding – windows in proportion – modern sympathetic to local style Good example of modern architecture in keeping. Higher density For a more modern build in keeping with village design – more affordable type of housing		

 <p>27</p>	1	Barn style – works in Kent style – fit smaller more affordable houses that fits into a building that fits in with local styles – older style windows works	1	Dark weatherboarding small windows uninspiring
 <p>28</p>			1	Small windows dark and depressing – colours dreadful – garage hinges cheap
 <p>29</p>			1	No character – all the same – town style
 <p>30</p>			2	Uninspiring 1960s architecture – cheap version of traditional – roofline could be broken up. Not “in-keeping” – no character – look cheap
 <p>31</p>			3	Boring, not in keeping Not in keeping Plastic windows horrible

 <p>38</p>	1	Fits with surroundings. Weather boarding. Red bricks. Detached space. Trees bushes.		
 <p>40</p>			3	<p>Ugly out of character</p> <p>Bland not in keeping</p> <p>Not sympathetic to the village - unkept</p>
 <p>41</p>			1	Boring – extension out of character
 <p>42</p>			1	Uninspiring urban style housing too similar and drab
 <p>44</p>	1	In keeping with Kent		
 <p>47</p>	2	Classical unique		
 <p>49</p>	3	<p>Modern house in keeping with the area. Relatively affordable</p> <p>Modern built approx. 15 years ago – in keeping</p>		

		with village – peg tile roof Modern on traditional design – quality building materials		
51 	2	Beams, nice tiles, dormers, bigger windows, gardens Characterful quirky roofline red black brickwork porch in keeping		
52 	I	Conversion. In keeping		
53 			I	Tiny windows, no deign, could be anywhere parking for the future – poor quality materials – not everyone has to have mansion or perfection
54 			I	Ugly
56 	I	In keeping with Kent		

General comment: Need bungalows for downsizing.